



News Release

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FOR IMMEDIATE RELEASE

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World's Only Trained-Themed Family Entertainment Center Opens Daily August 1

*EnterTRAINment Junction –
You've Got To See It To Believe It!*

CINCINNATI, OH –**ALL ABOARD!** After four years of planning, design and construction – and two weekends of sneak-a-peak operations -- the world's only train-themed family entertainment center officially opens for daily operations Friday, August 1.

EnterTRAINment Junction, in suburban West Chester, is Southwest Ohio's newest family attraction, a \$10 million entertainment center featuring an incredible 80,000 square feet of unmatched fun, all under one roof.

And, for the entire month of August, "everyone is a kid again" at EnterTRAINment Junction -- even adults will be admitted to the world's largest indoor train display for the children's price of only \$9.95 (normal adult admission of \$12.95 begins September 1.)

Parking is always FREE at EnterTRAINment Junction!

There is something for everyone in the family at EnterTRAINment Junction. Only at EnterTRAINment Junction can visitors, among other things:

- Marvel at the world's largest (25,000 square feet) indoor train display
- Bounce, climb and crawl in a spectacular children's play area
- Learn at an imaginative railroading museum
- Engineer a locomotive around a track in a hand-cranked railroad car
- Thrill to themed walk-through mazes filled with changing sights and sounds with surprises around every corner.

EnterTRAINment Junction is open 10 a.m.-7 p.m. every day except Sunday, when hours are noon-6 p.m. (Closed Easter Day, Thanksgiving Day and Christmas Day.)

A Tour of EnterTRAINment Junction

Main Street

Visitors enter EnterTRAINment Junction's front doors and are immediately whisked back to the past, into a "Disney-esque" American village square of yesteryear, with a brick-lined street, replica gaslights, park benches, flora landscaping, a 1930s train station, plus small town shops, party rooms and a sidewalk cafe. Future plans call for a state-of-the-art hobby shop.

From Main Street, visitors can choose which of two incredible areas they want to experience first – **EnterTRAINment Journey** or **Seasonal Journey**.

EnterTRAINment Journey features **four** separate areas, including Train Journey, Imagination Junction, American Railroading Museum and the Great Train Expo.

Seasonal Journey is a gigantic (9,000 square foot) "walk-through" experience for kids and adults alike, where the senses come alive in a magical world of sights, sounds and theatrical elements. Seasonal Journey changes with the seasons!

EnterTRAINment Journey

Train Journey

The largest Indoor Train Display in the World!

90 (yes, 90) large, G-scale trains are running *everywhere*, immersing visitors in a 25,000 square foot environment. More than two miles of track take visitors on a panoramic journey through three distinct epochs in U.S. history, from the earliest days of steam-engine railroading up through today's modern diesel locomotives. The layout includes railroading's Early Period (1830s through the Civil War to late 1890s), the Middle Period (1900 to 1950s) and the Modern Period (1960s to the present).

Train tracks are bustling all around the visitor -- below, at eye level and some even 11feet in the air. There are carefully handcrafted cities, towns, sawmills and factories, forests, bridges, mountains, valleys, plateaus, intricate trestles, tunnels, trolley cars, and fast-traveling subway trains.

A cascading 11 foot waterfall provides a dramatic backdrop for the entire area; water flows through canals and rivers into a large lake. All trains are large G-scale trains, 1/24th the size of the real thing. Each train car – and there are over 1,200 of them! – is about the size of a loaf of bread.

Imagination Junction

A Kid's Dream Come True!

An entire active play area designed specifically for kids' fun, this 5,000 square-foot railroad-themed entertainment center includes a colorful, innovative play structure with dozens of challenging elements. Here, youngsters can climb, slide, bounce, crawl through tunnels and more. The area also has train-themed interactive games, and an entire play area devoted to the wildly popular **Thomas the Train** children's icon, with a storytelling area, video screens, and Thomas train layouts by Bachmann and Learning Curve.

American Railroading Museum

Education In A Fun Environment!

This imaginative, interactive 5000 square foot museum will inspire railroading enthusiasts of all ages as it explores what

railroading has meant to the history and development of the U.S. Test yourself at one of the trivia kiosks, marvel at the size of actual train equipment, see artifacts and implements and learn railroad folklore. Look for the STARS to find amazing facts scattered throughout this educational and entertaining area. There's a video theater too.

The Great Train Expo Center

Trains, Trains And More Trains!

Initially, visitors can watch volunteer craftsmen create by hand the magic and detail work that goes into EnterTRAINment Junction's imaginative train layouts.

In the future, everything railroading can be found in this huge (8,000 square foot) expo center with numerous additional train layouts in many different sizes. Historical artifacts and collectibles will also be on display here. Rotating train exhibits will change periodically.

The Great Train Expo Center is also the new home of the Cincinnati Chapter of the National Railway Historical Society. A library of railroading and hobby books, videos and magazines are available to all visitors (open hours vary).

Kids' Express (Hand-Cranked Locomotives!)

Kids Become Their Own Train Engineers!

Just outside of Imagination Junction is some real kid-powered fun. Youngsters board hand-cranked locomotives, then become their own train engineers as they power their way around a 300 foot track. There is a separate charge for the Kids' Express hand-cranked locomotives; open seasonally (June-Labor Day), weather permitting.

Seasonal Journey

A magical "Walk-Through" World For Kids and Adults

In this gigantic (9,000 square-foot) "walk-through," the senses come alive in a world of scenic design, sounds, sensory elements and theatrical lighting that changes depending on the season. (There is a separate admission charge for the Seasonal Journey.)

Junction Funhouse (January-August)

Remember what excitement you felt in the old amusement park fun-houses? Those days are back again! Trick mirrors, a spinning black hole, a hurricane room and surprises behind every door. Kids will giggle and squeal with delight, adults will relive the fun of their youth.

Jack-O-Lantern Junction (Fall/Daily-For Kids)

For kids during the daytime, this creative walk-through presents the fun of Halloween in a kid-friendly, themed environment. Little ghouls and goblins can roam well-lit mazes through an old Victorian village, cobwebs and “haunted” rooms. Then they can walk through mirror mazes, clown rooms, room with chain-link mazes, a wind-tunnel, all in a no-scare environment.

Nightmare Junction (Fall-Weekend Nights)

We're talkin' **scary** here! When the sun goes down, the fear factor soars on the scream-o-meter! Not recommended for those under age 12 or for adults easily scared and just plain chicken.

Nightmare Junction presents **two** different, *very* intense, walk-through mazes only the very brave dare to enter.

Ripper's Revenge

He's on the loose again...and this time he's after you!! Your worst nightmare just came true as you are transported into the seedy, foggy back alleyways of 1880s London, where unimaginable deeds are done and danger lurks in every shadow. The question is -- can you escape alive when pure evil is breathing down your neck every step of the way?

Fear Factory

Love clowns, do you? Not these clowns, baby! The blood-curdling terror of mayhem-minded clowns awaits as

you struggle to make your way through disorienting fog, crackling downed electrical wires and howling wind, along claustrophobic walls and chain link pathways leading to nowhere. Is escape even an option?

Christmas At The Junction (Winter-Daily)

Experience a warm holiday glow your family will never forget! Two walk-through experiences magically transformed into what will be one of the top holiday celebrations anywhere.

A Christmas Carol

Visitors are transported to the time of Charles Dickens and become part of his classic holiday story. Authentic period costumes, memorable characters, and beautiful decorations all greet visitors as they experience the enduring tale of Ebenezer Scrooge and Tiny Tim.

Journey To The North Pole

Visitors become immersed in an amazing winter wonderland, as they embark on a memorable family voyage through snowy landscapes and ice caves on the way to the North Pole and Santa's Village, where visitors will be greeted by reindeer, elves, Mrs. Claus and jolly ol' Santa himself.

Great Venue For Special Occasions

There's no better fun environment to share good times and special occasions with family, friends, and work associates than at EnterTRAINment Junction – whether it's birthday parties, school outings, bus tours, or corporate meetings and banquets. Interested parties should call (513) 898-8000 or 877-898-4656 (toll-free) or e-mail groups@EnterTRAINmentjunction.com.

EnterTRAINment Junction also offers a **Conductor's Tour**, a special guided tour behind the scenes to see the inner workings of how EnterTRAINment Junction creates the magic. (Limited availability and departure times. Separate charge.)

Value-packed combo tickets, multi-day passes and annual passes are all available for visitors to EnterTRAINment Junction.

EnterTRAINment Junction is located at 7379 Squire Court in suburban West Chester (12 minutes due west of Kings Island.) EnterTRAINment Junction is off I-75, 30 minutes north of downtown Cincinnati and 25 minutes south of downtown Dayton, at the Tylersville Rd. exit (#22).

PLEASE NOTE: PHOTOS ARE AVAILABLE TO DOWNLOAD FROM WEBSITE AT www.entertrainmentjunction.com, OR BY E-MAIL. PLEASE CONTACT BILL MEFFORD (513) 771-1994, mpr@one.net

B-ROLL (BETA AND DVC PRO) ARE AVAILABLE -- PLEASE CONTACT BILL MEFFORD (513) 771-1994, mpr@one.net